**Press Release**

FOR IMMEDIATE RELEASE

Event Contact:   
 Your name here  
 000-000-0000  
 Your email address

What: Your event here to benefit Unravel Pediatric Cancer

When: Date and time event is taking place here

Where: Complete address here

Example: Bob Smith and Boy Scout troop 1212 will be coming to a neighborhood near you with pruning shears and leaf bags. For a suggested fifty dollar donation during the month of October, Boy Scout troop 1212 will be clearing yards and trimming trees all to benefit pediatric cancer research. Bob Smith recently lost his nephew to cancer and couldn’t sit idly by anymore while pediatric cancer research continued to be so grossly underfunded. So, he joined a grass roots movement created by Unravel Pediatric Cancer where he can take fundraising into his own hands and know pediatric cancer researchers will get his and his troops hard earned money.

ABOUT UNRAVEL

Unravel is a 501 (c)3 organization working to spread knowledge about the grim realities of pediatric cancer and the devastating impact from the lack of funding. Unravel supplies the information, tools and support to individuals and communities that want to help create change– because good people want to   
 do good things but sometimes they need help getting started. Unravel was founded in 2014 by parents who lost their 6 year old to cancer. It wasn’t a fair fight for their child, but with help, they are leveling the playing field for others by raising awareness and putting money directly into the hands of pediatric cancer researchers. All monies raised by and for Unravel goes directly to the fight against pediatric cancer.

For find out more about Unravel visit <http://unravelpediatriccancer.org/>

For media related questions about Unravel contact: [media@unravelpediatriccancer.org](mailto:media@unravelpediatriccancer.org)